**Crown City Little League**          **2024 Sponsorship Agreement**

Sponsorship of a team in Crown City Little League (CCLL) is made out of a sense of duty to help the community. While Sponsorship does afford some benefits, the higher purpose is to help CCLL impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in CCLL does not give the Sponsor any rights or responsibilities in the operation of CCLL or any team. Neither party shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: " Sponsor of a team in the Crown City Little League." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the local CCLL only and NOT Little League Baseball and Softball. Use of the "keystone logo" or any other logo of Little League Baseball and Softball is prohibited, unless Little League International expressly grants permission in writing.

Player registration and the CCLL Board of Directors will determine the number of Team Sponsors. Team Sponsorship will be granted based on first come basis determined by receipt of this Agreement and Team Sponsorship donation. CCLL reserves the right to return sponsorship donation based on participation and Little League rules. This agreement does not take effect until signed by CCLL representative.

Agreement accepted and entered into by:

Signature: _____     Date: _____

Printed Name: _____

Business Name: _____
As to Appear on Team Uniform

Address: _____

Phone: _____     Email: _____

CCLL Representative Signature: _____

Please Make Checks Payable To: **CROWN CITY LITTLE LEAGUE**

**Please return form and payment to:**
**Maria Adsit, 182 Elm St. Cortland, NY 13045-2322 ***