

## CROWN CITY LITTLE LEAGUE PRESENTS: SUNDAY FUNDAY

Maria Adsit <u>treasurer@crowncityll.com</u>

607-345-2858

Please contact any CCLL Board Member with Questions: <a href="http://crowncityll.com/board.html">http://crowncityll.com/board.html</a>

April 21, 2024

Dear Cortland Area Business.

Crown City Little League will be hosting their 13<sup>th</sup> annual "Sunday Funday" fundraiser event on Sunday, June 9, 2024. Money raised at the event helps offset the cost of uniforms, team equipment, pre- & post-season clinics for our coaches, players, umpires & much more. The success of this event will be credited largely to sponsors who lend their names and financial support.

By participating as a sponsor, your business will benefit from extended exposure through our event T-shirts (which are earned by player participants and also purchased by family & friends) and promotional efforts directed toward the supporters of Crown City Little League! With over 250 players & coaches, and their families as well, the publicity you receive will certainly increase your visibility within the community.

## We offer two levels of sponsorship:

- \$25 we will print your business name on our Sunday Funday T-shirt.
- \$50 or more we will print your business logo\* on our Sunday Funday T-shirt.

Sponsorship is accepted as a monetary donation AND/OR we are also accepting donated items (such as gift certificates) from your business that could be used as prize incentives to be awarded to players and families participating in the event. (If you are providing prize donations, the prize donation value determines sponsorship listing on t-shirt as noted above.)

You can select the level of participation that best meets your needs and be secure in the knowledge that your sponsorship donation(s) will be used to improve the experience of our players & families.

We're counting on your support and will be happy to answer any questions you may have. Please return your sponsorship contribution and/or prize donation to any Board Member, **we need commitments by May 11**<sup>th</sup>, and actual contributions by June 9<sup>th</sup> Feel free to e-mail, or give one of us a call and we would be happy to arrange a pick up. Mail-able contributions can be sent to: Maria Adsit, 182 Elm Street, Cortland, NY 13045 (checks payable to: <u>Crown City Little League</u>). Thank you in advance for your willingness to support Crown City Little League and for helping to transform an everyday Sunday into our SUNDAY FUNDAY!

Sincerely,

Maria, TJ, Ryan, Brittney, Tony, Matt, Allison, Dan & Cameron CCLL Board of Directors